

國立中山大學 110學年度第1學期 課程教學大綱

National Sun Yat-sen University 110Academic year1st Semester Course syllabus

中文名稱 Course name(Chinese)	企業法律與公共事務		課號 Course Code	EMBA992
英文名稱 Course name(English)	BUSINESS LAW AND PUBLIC POLICY			
課程類別 Type of the course	講授類	必選修 Required/Selected	必修	系所 Dept./faculty
授課教師 Instructor	郭瑞坤		學分 Credit	2

因應嚴重特殊傳染性肺炎(武漢肺炎)，倘若後續需實施遠距授課，授課方式調整如下：Since COVID-19, if distance learning is necessary, the teaching methods would adjust as follows:

- 同步遠距【透過網路直播技術，同時進行線上教學，得採Microsoft Teams、Adobe connect等軟體進行】
- 同步遠距含錄影【透過網路直播技術，同時進行線上教學並同時錄影，課程內容可擇日再重播，得採Microsoft Teams、Adobe connect等軟體進行】
- 非同步遠距【課堂錄影或錄製數位教材放置網路供學生可非同時進行線上學習，得採EverCam、PPT簡報錄影、錄音方式進行】
- 實作類課程，經評估無法採遠距課程教學，後續復課後密集補課

★遠距教學軟體操作說明連結

因應嚴重特殊傳染性肺炎(武漢肺炎)，倘若後續需實施遠距授課，評分方式調整如下：Since COVID-19, if distance learning is necessary, the evaluation would adjust as follows:

- 1.個案分析：50%
- 2.期末報告：50%

課程大綱 Course syllabus

本課程教學大綱已提供完整英文資訊（本選項僅供統計使用，未提供完整英文資訊者，得免勾記）【Provide information of course syllabus in English.(This is for statistical use only. For those who do not provide information of course syllabus in English, do not check this field.)】

本課程分兩部分：

- 1.針對法律在企業決策管理中的角色與功能進行研討
- 2.透過主題式的探討文獻、實際個案，讓同學具備處理實際公共事務議題的能力

This is a business law and public policy case study course, including related business laws, dimensions of public policy, and corporate social responsibility. Students are requested to read assigned materials before attending the class, and contribute during the class discussions.

課程目標 Objectives

- 1.使學員清楚了解經營企業所需面對之各種法律責任與風險，並預先作好安排，懂得避開並控管好各種風險
- 2.使學員瞭解掌握目前國內刑事偵審制度之架構、職權及運作情形
- 3.公共事務之理念、緣起、現況、案例、與展望

The primary learning objectives of this course is to better understand the business law, public policy, corporate social responsibility and related public affairs. The potentials of ESG(Environment, Social Responsibility, and Governance) techniques corresponding to SDGs will be discussed.

授課方式 Teaching methods

Lectures & Seminars.

本周上課將採 Google Meet 進行同步遠距課程,已選課學生請於以下連結進入:<https://meet.google.com/ybb-xxiz-vin>

評分方式〔評分標準及比例〕Evaluation (Criteria and ratio)等第制單科成績對照表 [letter grading reference](#)

- 1.出席 / attendance : 30%
- 2.課程互動 / participation : 30%
- 3.期末報告 / final report : 40%

參考書/教科書/閱讀文獻 Reference book/ textbook/ documents
 [請遵守智慧財產權觀念，不可非法影印。教師所提供之教材供學生本人自修學習使用，不得散播及做為商業用途]
 No copies for intellectual property rights. Textbooks provided by the instructor used only for self-study, can not broadcast or commercial use

教師自行編輯教材與講義
 Selected readings will be reserved in the library or designated folder

每週課程內容及預計進度 Weekly scheduled progress

週次	日期	授課內容及主題
Week	Date	Content and topic
1	2021/09/19~2021/09/25	法律責任體系表的建立 / Introduction of Business Law
2	2021/09/26~2021/10/02	民事事件處理流程 / Business Law: Part I
3	2021/10/03~2021/10/09	民事事件處理流程 / Business Law: Part II
4	2021/10/10~2021/10/16	實務案例分析 / Case Study: I
5	2021/10/17~2021/10/23	從事商業不可不知的法律問題 / Business Law: Part III
6	2021/10/24~2021/10/30	從事商業不可不知的法律問題 / Business Law: Part IV
7	2021/10/31~2021/11/06	如何避開法律風險 / Business Law: Part V
8	2021/11/07~2021/11/13	如何避開法律風險 / Business Law: Part VI
9	2021/11/14~2021/11/20	實務案例分析 / Case Study: II
10	2021/11/21~2021/11/27	認識公共事務之基本理念 / Introduction of Public Affair Management I
11	2021/11/28~2021/12/04	認識公共事務之基本理念 / Introduction of Public Affair Management II
12	2021/12/05~2021/12/11	理解CSR、USR、地方創生 / Corporate Social Responsibility (CSR): I
13	2021/12/12~2021/12/18	理解CSR、USR、地方創生 / Corporate Social Responsibility (CSR): II
14	2021/12/19~2021/12/25	理解CSR、USR、地方創生 / Corporate Social Responsibility (CSR): III
15	2021/12/26~2022/01/01	學習聯合國永續發展目標SDGs / Learning Corporate SDGs I
16	2022/01/02~2022/01/08	學習聯合國永續發展目標SDGs / Learning Corporate SDGs II
17	2022/01/09~2022/01/15	學習聯合國永續發展目標SDGs / Learning Corporate SDGs III
18	2022/01/16~2022/01/22	final report

課業討論時間 Office hours

時段1 Time period 1:
 時間 Time : 星期二08:00~10:00
 地點 Office/Laboratory : 管CM3039-1
 時段2 Time period 2 :
 時間 Time : 星期四 08:00~10:00
 地點 Office/Laboratory : 管CM3039-1

系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university

系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university	課堂活動與評量方式 Class activities and evaluation									
	本課程欲培養之能力與素養 This course enables students to achieve.	紙筆考試或測驗 Test.	課堂討論(含個案討論) Group discussion (case analysis).	個人書面報告、作業、作品、實驗 Individual paper report/ assignment/ work or experiment.	群組書面報告、作業、作品、實驗 paper report/ assignment/ work or experiment.	個人口頭報告 Individual oral presentation.	群組口頭報告 Group oral presentation.	課程規劃之校外參訪及實習 Off-campus visit and intership.	證照/檢定 License.	參與課程規劃之校內外活動及競賽 Participate in off-campus/on-campus activities and competitions.
※系所學生專業能力 Basic disciplines and core capabilities of the department										
1.瞭解國際管理新知 Exploring updated knowledge of										

International Business.													
2.高階經營人才的再培育 2. Re-educating senior working professionals.	V		V			V							
3.新觀念的刺激與新思維的訓練 3. Training the professionals for new ideas.	V		V										
4.跨行業交流互動與團隊友誼之建立 4. Creating a network for crossover cooperation and friendship.													
5.全球化的訓練與視野 5. Developing the global mindset of each professional.													
6.多元化的學習 6. Providing pluralistic approaches to learning.													
※全校學生基本素養與核心能力 Basic disciplines and core capabilities of the university													
1.表達與溝通能力。 1. Articulation and communication skills													
2.探究與批判思考能力。 2. Inquisitive and critical thinking abilities													
3.終身學習能力。 3. Lifelong learning													
4.倫理與社會責任。 4. Ethics and social responsibility	V		V			V							
5.美感品味。 5. Aesthetic appreciation													
6.創造力。 6. Creativity													
7.全球視野。 7. Global perspective													
8.合作與領導能力。 8. Team work and leadership													
9.山海胸襟與													

自然情懷。9. Broad-mindedness and the embrace of nature																				
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本課程與SDGs相關項目：The course relates to SDGs items:

- SDG1-消除貧窮(No Poverty)
- SDG2-消除飢餓 (Zero Hunger)
- SDG3-良好健康與福祉(Good Health and Well-being)
- SDG4-教育品質(Quality Education)
- SDG5-性別平等(Gender Equality)
- SDG6-乾淨水源與公共衛生(Clean Water and Sanitation)
- SDG7-可負擔乾淨能源(Affordable and Clean Energy)
- SDG8-優質工作與經濟成長(Decent Work and Economic Growth)
- SDG9-工業、創新和基礎建設(Industry,Innovation and Infrastructure)
- SDG10-減少不平等(Reduced Inequalities)
- SDG11-永續城市(Sustainable Cities and Communities)
- SDG12-責任消費與生產(Responsible Consumption and Production)
- SDG13-氣候行動(Climate Action)
- SDG14-海洋生態(Life Below Water)
- SDG15-陸域生態(Life on Land)
- SDG16-和平、正義和穩健的制度(Peace,Justice And Strong Institutions)
- SDG17-促進目標實現的全球夥伴關係(Partnership for the Goals)
- 本課程和SDGS無關

本課程校外實習資訊: This course is relevant to internship:

本課程無註記包含校外實習

[回上一頁](#)