

國立中山大學 109學年度第3學期 課程教學大綱

National Sun Yat-sen University 109Academic year Course syllabus

中文名稱 Course name(Chinese)	全球運籌管理	課號 Course Code	EMBA997A
英文名稱 Course name(English)	GLOBAL LOGISTICS MANAGEMENT		
課程類別 Type of the course	講授類	必選修 Required/Selected	必修
授課教師 Instructor	林豪傑	系所 Dept./faculty	管理學院高階 經營碩士學程 在職專班
		學分 Credit	1.5

因應嚴重特殊傳染性肺炎(武漢肺炎)，倘若後續需實施遠距授課，授課方式調整如下：Since COVID-19, if distance learning is necessary, the teaching methods would adjust as follows:

- 同步遠距【透過網路直播技術，同時進行線上教學，得採Microsoft Teams、Adobe connect等軟體進行】
- 同步遠距含錄影【透過網路直播技術，同時進行線上教學並同時錄影，課程內容可擇日再重播，得採Microsoft Teams、Adobe connect等軟體進行】
- 非同步遠距【課堂錄影或錄製數位教材放置網路供學生可非同時進行線上學習，得採EverCam、PPT簡報錄影、錄音方式進行】
- 實作類課程，經評估無法採遠距課程教學，後續復課後密集補課

★遠距教學軟體操作說明連結

因應嚴重特殊傳染性肺炎(武漢肺炎)，倘若後續需實施遠距授課，評分方式調整如下：Since COVID-19, if distance learning is necessary, the evaluation would adjust as follows:

- 1.Attendance and Engagements : 50%
- 2.Group Assignments : 50%

課程大綱 Course syllabus

- 本課程教學大綱已提供完整英文資訊（本選項僅供統計使用，未提供完整英文資訊者，得免勾記）【Provide information of course syllabus in English.(This is for statistical use only. For those who do not provide information of course syllabus in English, do not check this field.)】

The course aims to provide a broad understanding of supply chain management and its related logistics operations in an international context. Globalization of sourcing, manufacturing, and distribution requires an effective design and efficient operation of logistics. The recent international policies such as cross-strait direct links, economic cooperation framework agreement, ASEAN free trade agreement, global economic trends as well as the rise of e-commerce will drastically reshape the logistics landscape in the Asia Pacific region. We shall therefore examine the future development of logistics infrastructures such as air/ocean cargo flows, transshipment hubs, bonded facilities, regional distribution centers and supply chain finance in an attempt to address the challenges ahead. This seminar will be conducted through lectures, case studies and experience sharing.

課程目標 Objectives

- 1.To review the challenges of e-commerce and how modern logistics may help realize the full benefit of e-business.
- 2.To understand the opportunities and challenges of the interplay between global supply chain design and logistics management.
- 3.To learn about impacts of customs, tariff and free trade on supply chain management in Asia and specifically in Mainland China.
- 4.To study the importance on supply chain finance and trends service innovations.

授課方式 Teaching methods

Lectures, case discussion & game playing

評分方式（評分標準及比例）Evaluation (Criteria and ratio) 等第制單科成績對照表 letter grading reference

- 1.Attendance and Engagements : 50%
- 2.Group Assignments : 50%

參考書/教科書/閱讀文獻 Reference book/ textbook/ documents

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Material prepared by the instructor

每週課程內容及預計進度 Weekly scheduled progress

週次	日期	授課內容及主題
Week	Date	Content and topic
1	2021/07/12~2021/07/17	Fundamentals of Global Logistics Management
2	2021/07/18~2021/07/24	E-commerce and E-logistics
3	2021/07/25~2021/07/31	Supply Chain Finance and Blockchain
4	2021/08/01~2021/08/07	Supply Chain Integration and (de-)Globalization
5	2021/08/08~2021/08/14	Value Delivery in Global Logistics Management
6	2021/08/15~2021/08/21	Current Trends in Global Logistics Management

課業討論時間 Office hours

時段1 Time period 1:
時間 Time : 星期一17:00-19:00
地點 Office/Laboratory : 管4046-2
時段2 Time period 2 :
時間 Time : 星期二16:00-18:00
地點 Office/Laboratory : 管4046-2

系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university

系所學生專業能力/全校學生基本素養與核心能力 basic disciplines and core capabilities of the department and the university	課堂活動與評量方式 Class activities and evaluation										
	本課程欲培養之能力與素養 This course enables students to achieve.	紙筆考試或測驗 Test.	課堂討論(含個案討論) Group discussion (case analysis).	個人書面報告、作業、作品、實驗 Individual paper report/ assignment/ work or experiment	群組書面報告、作業、作品、實驗 Group paper report/ assignment/ work or experiment	個人口頭報告 Individual oral presentation.	群組口頭報告 Group oral presentation.	課程規劃之校外參訪及實習 Off-campus visit and intership.	證照/檢定 License.	與課程規劃之校內外活動及競賽 Participate in off-campus/on-campus activities and competitions.	課外閱讀 Outside reading.
※系所學生專業能力 Basic disciplines and core capabilities of the department											
1.瞭解國際管理新知 1. Exploring updated knowledge of International Business.	V		V								
2.高階經營人才的再培育 2. Re-educating senior working professionals.											
3.新觀念的刺激與新思維的訓練 3. Training the professionals for new ideas.											
4.跨行業交流互動與團隊友誼之建立 4. Creating a network for crossover cooperation and friendship.	V		V		V		V				
5.全球化的訓練與視野 5. Developing the global mindset of each professional.	V		V								
6.多元化的學習 6. Providing pluralistic											

approaches to learning.												
※全校學生基本素養與核心能力 Basic disciplines and core capabilities of the university												
1.表達與溝通能力。 1. Articulation and communication skills	V		V			V			V			
2.探究與批判思考能力。 2. Inquisitive and critical thinking abilities	V		V			V			V			
3.終身學習能力。 3. Lifelong learning												
4.倫理與社會責任。 4. Ethnics and social responsibility												
5.美感品味。 5. Aesthetic appreciation												
6.創造力。 6. Creativity												
7.全球視野。 7. Global perspective												
8.合作與領導能力。 8. Team work and leadership												
9.山海胸襟與自然情懷。 9. Broad-mindedness and the embrace of nature												

本課程與SDGs相關項目： The course relates to SDGs items:
尚未建立SDGS資料
本課程校外實習資訊: This course is relevant to internship:
本課程無註記包含校外實習

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